



Sponsorship Matrix

Benefits	Developer \$50,000	Planner \$35,000	Builder \$20,000	Contractor \$15,000	Foreman \$10,000	Tradesman \$5,000
Availability	1	1	2	3	5	5
Industry exclusivity	✓	✗	✗	✗	✗	✗
Host a <i>Volunteer Day</i> *PR opportunity	Up to 6 events	Up to 4 events	Up to 3 events	Up to 2 events	1 event	1 event
Media interview *Pending opportunity	✓	✗	✗	✗	✗	✗
Listed on RTTB.org	Logo	Logo	Logo	Name	Name	Name
Listed on project-specific collateral	Logo	Logo	Logo	Logo	Name	Name
Listed on annual report	Logo	Logo	Logo	Logo	Name	Name
Logo on project site signage	✓	✓	✓	✓	✓	✗
Recognition on press releases	✓	✓	✓	✗	✗	✗
Recognition on RTTB e-newsletter	✓	✓	✓	✓	✓	✓
Recognition on social media posts	10 posts per year	7 posts per year	5 posts per year	4 posts per year	3 posts per year	2 posts per year
Training session for volunteer captains	✓	✓	✓	✓	✓	✓
Thank you plaque	✓	✓	✗	✗	✗	✗

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